



Criteria for Application

The criteria in order to be selected and join this programme are indicated in the table below.

CRITERIA	Assisting Keywords	Weighting
Product/Service	<ul style="list-style-type: none">▪ solution-problem fit▪ development stage▪ impact model	15%
Market Validation	<ul style="list-style-type: none">▪ Scalability▪ Competition▪ market potential / size▪ product-market fit	15%
Business Model	<ul style="list-style-type: none">▪ revenue model▪ competitive advantage▪ risk & mitigation	15%
Team	<ul style="list-style-type: none">▪ qualification / skills▪ experience▪ growth plan▪ external advisory	15%
Investment readiness	<ul style="list-style-type: none">▪ scalability strategy▪ financial planning▪ clarity of funding / resources needs▪ traction to date	40%

The jury consists of members of accent as well as the EIT and has also external experts on board.